



# ZOMBIE STOMP

CYPRESS CREEK LAKES

5K RUN | 1K FAMILY FUN RUN

**SATURDAY, OCTOBER 28, 2017**  
**BENEFITTING**



**CY-HOPE**

Making Life Better for Kids in Cy-Fair



2017 will be the fourth annual Cypress Creek Lakes Zombie Stomp 5K/1K Family Fun Run benefitting Cy-Hope. This family-friendly event has truly become a tradition and has a reputation as the best 5K race you will ever participate in!!!!

[cypresscreeklakeshoa.com/zombie-stomp](http://cypresscreeklakeshoa.com/zombie-stomp)



- 900 Participants in 2016 Race
- 2000 people in attendance at the 2016 event
- More than \$50,000 raised to benefit Cy-Hope

How Your  
Sponsorship  
Helps



**CY-HOPE**

Making Life Better for Kids in Cy-Fair

The mission of Cy-Hope is to make life better for kids in Cy-Fair who are economically, relationally, and spiritually disadvantaged. Our vision is to mobilize the entire community to provide opportunities that will enable all children to grow up to be productive citizens.

In an effort to prevent childhood hunger and to provide each child the opportunity to succeed in school and life, Cy-Hope has partnered with the Houston Food Bank to bring the Backpack Program to Cy-Fair ISD. Each week, students enrolled in this program receive a backpack of food that will help sustain them through the weekends when school food is not accessible. We currently serve 69 schools, which includes 1,500 children. Our goal is to have all 49 Title I schools participate in this program.

# Presenting Sponsor



**\$7,500 (1 available)**

- Company logo on race t-shirts
- Company logo on race associated print and web
- Company logo on race associated print and web advertising (www.cypresscreeklakes.com & cypresscreeklakeshoa.com)
- Free booth space at event
- 10 complimentary race entries
- 10 complimentary race shirts
- Recognition on race signage and in announcements
- Inclusion of promotional materials in registration packets

Front



Back



# Race Sponsor



**\$1,500**

- Company logo on race t-shirts
- Company logo on race associated print and web
- Company logo on race associated print and web advertising ([www.cypresscreeklakes.com](http://www.cypresscreeklakes.com) & [cypresscreeklakeshoa.com](http://cypresscreeklakeshoa.com))
- Free booth space at event
- 4 complimentary race entries
- 4 complimentary race shirts
- Recognition on race signage and in announcements
- Inclusion of promotional materials in registration packets



# Community Sponsor



**\$1,000**

- Company logo on race t-shirts
- Company logo on race associated print and web advertising (www.cypresscreeklakes.com & cypresscreeklakeshoa.com)
- 2 complimentary race entries
- 2 complimentary race shirts
- Recognition on race signage and in announcements
- Inclusion of promotional materials in registration packets



# Monster Sponsor



**\$500**

- Company name on race t-shirts
- Company logo on race associated print and web advertising ([www.cypresscreeklakes.com](http://www.cypresscreeklakes.com) & [cypresscreeklakeshoa.com](http://cypresscreeklakeshoa.com))
- 1 complimentary race entry
- 1 complimentary race shirt
- Recognition on race signage and in announcements



# Marketing Exposure



- Race listed on RunSignUp.com
- Digital web banner and email campaign
- CBS Radio campaign  
MIX 96.5 Morning Team and Sports Radio 610's Seth Payne will emcee this year's event and voice the radio campaign leading up to the race.
- Print advertising in Community Impact News newspapers
- Direct mail to select area households
- E-blasts to targeted households
- Digital banner ads targeting area runners and running clubs
- Promotion on community marketing and HOA websites and social media sites
- Cypress Creek Lakes Billboards and on-site signage

Watch the 2016 Race Video Now! Join us and be part of this SUPER FUN event!

[https://www.youtube.com/watch?v=\\_lv3Lrs4xhQ](https://www.youtube.com/watch?v=_lv3Lrs4xhQ)

**Fun for the Whole Family!**

Join us for this chip timed, USATF certified 5K race through Cypress Creek Lakes!

- Finisher Medals for all 5K and 1K finishers
- Race t-shirt and goodie bags for all runners
- Cash awards for all gender/age group winners
- Hosted by CBS Radio with emcees Seth Payne, Sarah Pepper and Lauren Kelly
- Free food, pumpkin patch, face painting, bounce house, bungee tramps, rock-climbing wall and much more!
- \$100 prize for best costume (runner or non-runner)

Registration is open through 10-28-16!

[CypressCreekLakesHOA.com/Zombie-Stomp](http://CypressCreekLakesHOA.com/Zombie-Stomp)

Proceeds benefit: **CY-HOPE**  
Making Life Better for Kids in Cy-Fair

# Seal the Deal Now



**Saturday, October 28, 2017**

## Sponsorship Commitment Form

\_\_\_\_\_ \$7,500 Presenting Sponsor

\_\_\_\_\_ \$1,500 Race Sponsor

\_\_\_\_\_ \$1,000 Community Sponsor

\_\_\_\_\_ \$500 Monster Sponsor

Name \_\_\_\_\_  
(As it will appear in printed materials)

Please email your company logo to [cboe@boecreative.com](mailto:cboe@boecreative.com) (vector format please for best reproduction quality)

Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Enclosed is my check for \$ \_\_\_\_\_ for my Zombie Stomp sponsorship

Please make payable to: **\*\* Cypress Creek Lakes South POA \*\***

**Please return Zombie Stomp Sponsorship Commitment form and payment by September 30, 2017 to:**

**Cypress Creek Lakes Zombie Stomp  
C/o Cheryl Perry, Boe Creative, 39 N. Provence Circle, The Woodlands, TX 77382**

For more information: Allison Stephan, 713-416-7987, [allison@boecreative.com](mailto:allison@boecreative.com) or Alissa Faircloth, 281-202-4006, [afaircloth@boecreative.com](mailto:afaircloth@boecreative.com)

[cypresscreeklakeshoa.com/zombie-stomp](http://cypresscreeklakeshoa.com/zombie-stomp)