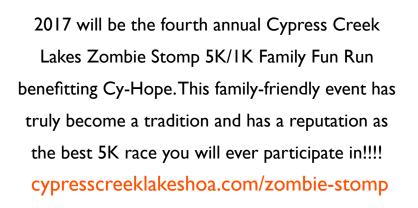


SATURDAY, OCTOBER 28, 2017 BENEFITTING







900 Participants in 2016 Race

2000 people in attendance at the 2016 event

More than \$50,000 raised to benefit Cy-Hope

How Your Sponsorship Helps

YPRESS CREEK LAKES

5K RUN | 1K FAMILY FUN RUN



The mission of Cy-Hope is to make life better for kids in Cy-Fair who are economically, relationally, and spiritually disadvantaged. Our vision is to mobilize the entire community to provide opportunities that will enable all children to grow up to be productive citizens.

In an effort to prevent childhood hunger and to provide each child the opportunity to succeed in school and life, Cy-Hope has partnered with the Houston Food Bank to bring the Backpack Program to Cy-Fair ISD. Each week, students enrolled in this program receive a backpack of food that will help sustain them through the weekends when school food is not accessible. We currently serve 69 schools, which includes 1,500 children. Our goal is to have all 49 Title I schools participate in this program.

Presenting Sponsor



\$7,500 (1 available)

- Company logo on race t-shirts
- Company logo on race associated print and web
- Company logo on race associated print and web advertising (www.cypresscreeklakes.com & cypresscreeklakeshoa.com)
- Free booth space at event
- 10 complimentary race entries
- 10 complimentary race shirts
- Recognition on race signage and in announcements
 - Inclusion of promotional materials in registration packets



Race Sponsor 75



\$1,500

- Company logo on race t-shirts
- Company logo on race associated print and web
- Company logo on race associated print and web advertising (www.cypresscreeklakes.com & cypresscreeklakeshoa.com)
 - Free booth space at event
 - 4 complimentary race entries
 - 4 complimentary race shirts
 - Recognition on race signage and in announcements
 - Inclusion of promotional materials in registration packets



Community Sponsor For Stopped Stopped

\$1,000

- Company logo on race t-shirts
 - Company logo on race associated print and web advertising (www.cypresscreeklakes.com & cypresscreeklakeshoa.com)
- 2 complimentary race entries
- 2 complimentary race shirts
- Recognition on race signage and in announcements
 - Inclusion of promotional materials in registration packets



Monster Sponsor Zonbie Klakes

\$500

- Company name on race t-shirts
 - Company logo on race associated print and web advertising (www.cypresscreeklakes.com & cypresscreeklakeshoa.com)
 - 1 complimentary race entry
 - 1 complimentary race shirt
 - Recognition on race signage and in announcements

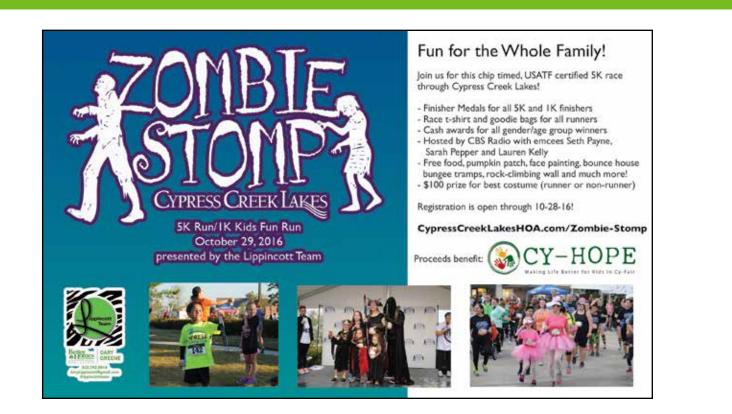


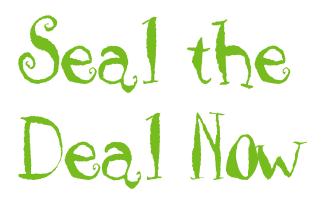
Marketing Exposure



- Race listed on RunSignUp.com
- Digital web banner and email campaign
- CBS Radio campaign MIX 96.5 Morning Team and Sports Radio 610's Seth Payne will emcee this year's event and voice the radio campaign leading up to the race.
- Print advertising in Community Impact News newspapers
- Direct mail to select area households
- E-blasts to targeted households
- Digital banner ads targeting area runners and running clubs
- Promotion on community marketing and HOA websites and social media sites
 - Cypress Creek Lakes Billboards and on-site signage

Watch the 2016 Race Video Now! Join us and be part of this SUPER FUN event! https://www.voutube.com/watch?v=_lv3Lrs4xhQ







Saturday, October 28, 2017

Sponsorship Commitment Form

| \$7,500 Presenting Sponsor | \$1,500 Race Sponsor |
|----------------------------|-----------------------|
| \$1,000 Community Sponsor | \$500 Monster Sponsor |

cypresscreeklakeshoa.com/zombie-stomp

afaircloth@boecreative.com