



Saturday, October 24, 2015

Join us as a sponsor for the second annual Cypress Creek Lakes Zombie Stomp! This family event provides an excellent marketing opportunity for your business. It will include a 5K run and 1 mile family/pet fun run in the beautiful master-planned community of Cypress Creek Lakes. Food, Entertainment, Informational booths, Children's activities and a costume contest are all part of this event that promotes a healthy lifestyle and supports the good work of Cy-Hope to provide back packs filled with food for needy students to take home for the weekend. All proceeds from this event benefit Cy-Hope.

Sponsorship Opportunities

Presenting Sponsor - \$7,500 (1 only - SOLD)

Listing on all materials as Presenting Sponsor
 Most prominent company logo on race t-shirts
 Company logo on race associated print and web advertisement
 (www.cypresscreeklakes.com & cypresscreeklakeshoa.com)
 Free booth space at event
 10 complimentary race entries
 10 complimentary race shirts
 Recognition on race signage and in announcements
 Inclusion of promotional materials in registration packets

Premier Sponsor - \$3,000 (5 available)

Company logo on race t-shirts (50% larger than Race Sponsors)
 Company logo on race associated print and web advertisement
 (www.cypresscreeklakes.com & cypresscreeklakeshoa.com)
 Free booth space
 5 complimentary race entries
 5 complimentary race shirts
 Recognition on race signage and in announcements
 Inclusion of promotional materials in registration packets

Race Sponsor - \$1,500

Company logo on race t-shirts
 Company logo on race associated print and web advertisement
 (www.cypresscreeklakes.com & cypresscreeklakeshoa.com)
 Free booth space at event
 4 complimentary race entries
 4 complimentary race shirts
 Recognition on race signage and in announcements
 Inclusion of promotional materials in registration packets

Community Sponsor - \$1,000

Company name on race t-shirts
 Company name on race associated print and web advertisement
 (www.cypresscreeklakes.com & cypresscreeklakeshoa.com)
 2 complimentary race entries
 2 complimentary race shirts
 Recognition on race signage and in announcements
 Inclusion of promotional materials in registration packets

Monster Sponsor - \$500

Company name on race t-shirts
 Company name on race associated print and web advertisement
 (www.cypresscreeklakes.com & cypresscreeklakeshoa.com)
 1 complimentary race entries
 1 complimentary race shirts
 Recognition on race signage and in announcements

Event Media

The Zombie Stomp will be promoted through the following media:

- Race listed on Active.com
- Digital web banner and email campaign on Active.com
- CBS Radio campaign
- Print advertising in Community Impact News and Houston Chronicle newspapers
- Direct mail
- E-blasts to targeted households
- Digital banner ads targeting area runners and running clubs
- Promotion on community marketing and HOA websites and social media sites
- Realtor flyer and event

Deadline to receive sponsorship monies: September 30, 2015. Promotional items must be event appropriate and fit inside packet.



Sponsorship Commitment Form

SOLD \$7,500 Presenting Sponsor _____ \$3,000 Premier Sponsor
_____ \$1,500 Race Sponsor _____ \$1,000 Community Sponsor
_____ \$500 Monster Sponsor

Name _____
(As it will appear in printed materials)

Please email your company logo to cboe@boecreative.com (vector format please for best reproduction quality)

Contact: _____

Address: _____ City/State: _____ Zip: _____

Phone: _____ Email: _____

Enclosed is my check for \$ _____ for my Zombie Stomp sponsorship

Please make payable to: Cypress Creek Lakes South POA

Please return Zombie Stomp Sponsorship Commitment form and payment by September 30th to:

Cypress Creek Lakes Zombie Stomp
C/o Cheryl Perry, Boe Creative, 39 N. Provence Circle, The Woodlands, TX 77382

For more information: Cheryl Perry, cboe@boecreative.com, or 832-813-0085

More about Cy-Hope

The mission of Cy-Hope is to make life better for kids in Cy-Fair who are economically, relationally, and spiritually disadvantaged. Our vision is to mobilize the entire community to provide opportunities that will enable all children to grow up to be productive citizens.

Our Backpack Feeding Program started when we recognized many of the children in CFISD had no food over the weekends. So in the Fall of 2011 we piloted the program beginning with 2 schools, 2 volunteers and 80 bags of food. Currently we are in 72 of the 85 CFISD schools, with over 100 volunteers and serving nearly 2000 students with about 8 tons of food per week.